

About Us

The Museum Association of Arizona (MAA) is a non-profit organization dedicated to the enrichment and support of Arizona's museum community.

Organized in 1982, MAA:

- Fosters communication and cooperation between Arizona museums and related organizations
- Provides educational opportunities for the whole museum community
- Advocates and publicizes these objectives statewide

And...what does the MAA offer its membership?

- The Museum Gallery, an electronic quarterly newsletter
- Professional-development workshops
- An annual conference

The MAA Professional Development Committee is looking for instructors for future workshops.

Please contact us at the e-mail listed below if you are interested.

Museum Association of Arizona
P.O. Box 63902
Phoenix, AZ 85082
www.azmuseums.org

For More Information
Contact:
maaprofdev@azmuseums.org

2008 / 2009

Professional Development

MUSEUM ASSOCIATION



ARIZONA

Workshop Information

How to Plan an Education Program (9:00—3:00)

What is a museum education program? How can I start one or improve upon what I have? How do I pay for it and who will manage it? This workshop will provide answers to these questions and more. At the end of the session, you will come away with a basic education program plan for your museum or agency. Includes breakfast and lunch courtesy of CRIT. Location: BlueWater Casino, 11222 Resort Drive, Parker.

Coping with Arizona's Changing Population (10-3)

Arizona is the fastest growing U.S. state, which means that the population of most communities is changing drastically. This means different audiences, new students, potential volunteers and new board members. This workshop will look at how museums are adapting to this shift. Attendees are encouraged to bring their suggestions, possible solutions and challenges to address this trend. Location: Arizona History Museum-AHS, 949 E. Second Street, Tucson

Marketing Your Museum (10:00—3:00)

From 10:00-1:00 the presenters will share marketing, promotion and PR strategies and will provide an overview of components of a marketing plan for any size institution. From 1:30-3:00 attendees will share what tactics are working for them and where they would like to see improvement. The group will discuss possible partnering of PR opportunities and promoting museums in northern Arizona. Fee includes boxed lunch. Location: Lowell Observatory, 1400 W Mars Hill Rd, Flagstaff.

Preserving Electronic Records (12:00—4:00)

This workshop will introduce archivists, curators, librarians and other staff from cultural institutions to the preservation issues of electronic records and related media. Topics will include an overview of electronic record format issues, media preservation and on going migration issues for electronic

records. It is recommended that attendees have a basic understanding of computers. Location: Arizona State Archives, 1901 W. Madison St, Phoenix

Docents Can Spice Up Tours with Engaging Interpretive Techniques! (10:00—3:00)

Are your docents' interpretive presentations as interesting and engaging as they might be? Join us in this fun interactive workshop and gather some new ideas to help make tour presentations captivating, fascinating and memorable for visitors of all ages and fun for docents. Bring your best techniques to share with the group and pick-up some new ideas as well. Fee includes take-away materials. Location: Sharlot Hall Museum, 415 W. Gurley St., Prescott

Adobe Photoshop™ 101: A Hands-on Approach to Exhibit Photos and Graphics (10:00-3:00)

Join Pueblo Grande Museum Curator Larry Warner for this hands-on training in Adobe Photoshop™ as it applies to exhibit photos and graphics. Bring your own laptop with your Photoshop™ software or paper and pencil, and follow along as you're taken step by step through processes of enhancing, repairing and prepping photos for exhibit output. Also, learn tips and tricks for enhancing other types of labels for your exhibit purposes. Includes lunch courtesy of SRP. Location: SRP, Project Admin. Bldg (Mohave East), 1521 Project Drive, Tempe

Exhibits on a Shoestring (10:00—3:00)

Ever been told to pull together a fantastic exhibit, but don't have much budget? This workshop will provide cost-effective options to make your exhibit come together and demonstrate techniques that even the least experience designer can successfully use to create unique presentations on a shoestring budget. Fee includes "goody bag" of tools to take back and use in your museum. Location: Pueblo Grande Museum, 4619 E. Washington St., Phoenix

MAA Workshop Series 2008 / 2009

Sign up for:	Date	MAA Member Price	Non-Member Price
<input type="checkbox"/> How to Effectively Plan an Education Program	06/02/08	\$15.00	\$20.00
<input type="checkbox"/> Coping with Arizona's Changing Population	08/18/08	\$15.00	\$20.00
<input type="checkbox"/> Marketing Your Museum	09/12/08	\$25.00	\$30.00
<input type="checkbox"/> Preserving Electronic Records	10/11/08	\$15.00	\$20.00
<input type="checkbox"/> Docents Can Spice Up Tours	01/26/09	\$20.00	\$25.00
<input type="checkbox"/> Adobe Photoshop™ 101	02/23/09	\$15.00	\$20.00
<input type="checkbox"/> Exhibits on a Shoestring	03/23/09	\$25.00	\$30.00
Total:		_____	

Name _____

Organization _____

Address _____

Phone _____

E-mail _____

Method of Payment:

- Check—payable to Museum Association of Arizona
 Purchase Order— # _____

Signature _____

Mail Payment with Form to:
Museum Association of Arizona
P.O. Box 63902
Phoenix, AZ 85082